

Leon Kaiser

Conceptual & Art Director

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Germany

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PERSONAL STATEMENT

Hi, I'm Leon
and I am from Hamburg.

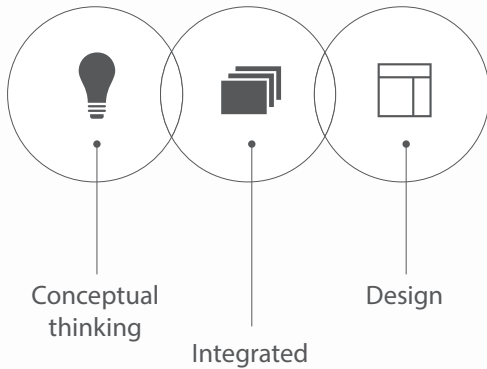
At school, I was always the one who had more doodles
and drawings in my notebooks than homework.

I love being creative and coming up with new ideas.
I like to have new experiences and am always ready to
develop myself further. In my free time I love to cook, do sports
and work on personal projects.

My friends say that you can rely on me. But they probably only say that because
I'm the one who makes sure they're on the right subway to get home on
Saturday mornings.

cheers!

MY SPECIALITIES



DESIGN SKILLS

01 Computer

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects
Sketch
HTML & CSS
Cinema 4D
InVision Studio

02 Knowledge

Grid & Layout.
Sense for typography.
Color theory.
Image editing.
Web usability.
pop cultural
understanding.

LANGUAGE SKILLS



SCHOOL EDUCATION, EDUCATION, INTERNSHIP

- From January 2019 to March 2020
Art Direction Portfolio Program
Miami AD school Europa. Hamburg.
- From September 2017 to January 2019
Communication Design
Institute of Design. Hamburg.
- September 2017
Advanced technical college entrance
qualification / FACHHOCHSCHULREIFE
- From March 2017 to September 2017
Voluntary social work.
Konrad Adenauer Stiftung. Hannover.
- From August 2016 to March 2017
Voluntary social work.
Konrad Adenauer Stiftung. Hamburg.
- From August 2015 to August 2016
School.
Stadtteilschule Blankenese. Hamburg.
- July 2014
O-levels / REALSCHULABSCHLUSS
- From January 2012 to July 2015
School.
Brecht Stadtteilschule. Hamburg.
- From January 2013 to February 2013
Internship.
Wunderfilm GmbH. Hamburg.
- From January 2010 to January 2012
School.
Privates Gymnasium Brecht. Hamburg.
- From September to December 2020
Art Direction - Intern
Scholz&Friends, Hamburg
- From July to September 2020
Art Direction - Intern
LeoBurnett, Zürich
- From January to March 2020
Art Direction - Intern
McCann, Paris

HOBBIES & INTERESTS

